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| **THURSDAY** |  | |
| 5:00 PM | 7:00 PM | Registration open (Schools only) |
| 5:00 PM | 9:00 PM | Sponsored Activations Open |
| 7:00 PM | 8:30 PM | Student Networking Session |
| 7:00 PM  9:00 PM | 9:00 PM  10:00 PM | Registration open (all attendees)  Student Social |
| 9:00 PM | 10:00 PM | Professional Staff & Associate Networking Session |
| **FRIDAY** |  |  |
| 7:30 AM | 5:00 PM | Registration open |
| 7:30 AM | 10:30 PM | Sponsored Activations Open |
| 8:00 AM | 4:00 PM | Exhibitor Load-in (Exhibit Hall) |
| 9:00 AM | 9:45 AM | Conference Welcome & Kickoff Session |
| 10:00 AM | 10:50 AM | Ed Session Block 1 |
| 11:00 AM | 11:50 AM | Ed Session Block 2 |
| 12:00 PM | 1:30 PM | Boxed Lunch (included) |
| 12:15 PM | 12:30 PM | School Swap Set-up |
| 12:30 PM | 1:30 PM | School Swap |
| 12:30 PM | 1:30 PM | Professional Staff & Associate Member Networking Session |
| 1:40 PM | 3:15 PM | Spotlight Showcase 1 |
| 3:20 PM | 4:10 PM | Ed Session Block 3 |
| 4:15 PM | 5:45 PM | Campus Activities Marketplace open |
| 5:45 PM | 7:45 PM | Dinner (on your own) |
| 7:45 PM | 9:20 PM | Spotlight Showcase 2 |
| 8:00 PM | 9:00 PM | Professional Staff Networking Session |
| 9:30 PM | 11:00 PM | Advisor/Associate Member Reception |
| 9:30 PM | 11:00 PM | Friends of Bill W. Meeting |
| 9:30 PM | 11:00 PM | Student Social |
| **SATURDAY** |  |  |
| 8:30 AM | 5:00 PM | Registration open |
| 8:30 AM | 10:30 PM | Sponsored Activations Open |
| 9:00 AM | 9:50 AM | Ed Session Block 4 |
| 10:00 AM | 10:50 AM | Ed Session Block 5 |
| 11:00 AM | 12:30 PM | Speaker Showcase |
| 12:30 PM | 2:30 PM | Lunch (on your own) |
| 12:30 PM | 1:30 PM | Friends of Bill W. Meeting |
| 2:30 PM | 3:00 PM | Associate Member Updates |
| 2:40 PM | 4:30 PM | Spotlight Showcase 3 |
| 3:30 PM | 4:30 PM | Conversation-Friendly Marketplace open |
| 4:30 PM | 7:00 PM | Campus Activities Marketplace open |
| 7:00 PM | 9:00 PM | Closing Dinner & Action Planning Session |
| 7:00 PM | 10:00 PM | Exhibitor Load-out |
| 9:00 PM | 10:30 PM | Student Social |