

NACA BY THE NUMBERS

NATIONAL ASSOCIATION
FOR CAMPUS ACTIVITIES

FY24 Financial Statements

The **National Association for Campus Activities (NACA)** empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA's vision is to create college communities where everyone belongs.

MEMBERSHIP

School Membership Demographics

By Full Time Enrollment (FTE)

<500.....
501-1,000.....	35
1001-5,000.....	294
5,001-10,000.....	143
10,001-15,000.....	75
15,001-25,000.....	73
25,001+.....	77
Total.....	705

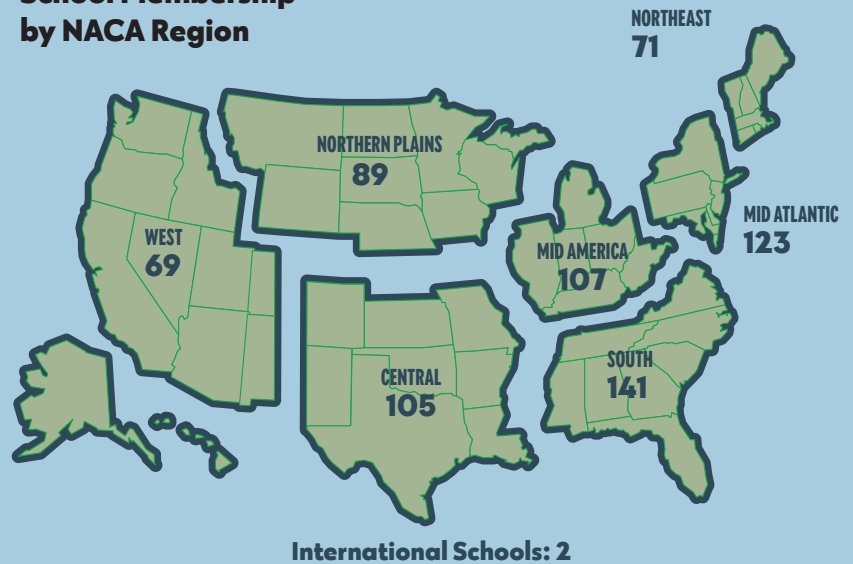
By Institution Type

Public.....	418
Private.....	286
Four-year.....	607
Two-year.....	98

Affiliate Members..... 19

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and not eligible for school or associate membership may join NACA as affiliate members.

School Membership by NACA Region



Associate Membership Demographics

National General Members.....	122
National Self-Represented/Solo Artists.....	74
Regional General Members.....	22
Regional Self-Represented/Solo Artists.....	72
Total Associate Members.....	290

EVENT ATTENDANCE

NACA CONFERENCES

NACA Charleston

Schools.....	65
School Attendees.....	305
Associate Companies.....	53

NACA Little Rock

Schools.....	33
School Attendees.....	142
Associate Companies.....	37

NACA Syracuse

Schools.....	69
School Attendees.....	291
Associate Companies.....	66

NACA Riverside

Schools.....	54
School Attendees.....	306
Associate Companies.....	48

NACA Des Moines

Schools.....	80
School Attendees.....	426
Associate Companies.....	41

NACA Live in Pittsburgh

Schools.....	277
School Attendees.....	1546
Associate Companies.....	104

NACA EDUCATIONAL PROGRAMS

Institutes

	Schools	Attendees
Programming Board Institutes (2).....	33	133
Student Government Institutes (3).....	47	156

Summer Essentials (a virtual, on-demand program)

Summer Essentials Purchases.....	51
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NATIONAL ASSOCIATION
FOR CAMPUS ACTIVITIES

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NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF FINANCIAL POSITION

As of April 30, 2024

ASSETS

Current Assets

Cash and cash equivalents.....	\$815,266
Accounts receivable.....	47,003
Employer retention tax credit receivable.....	0
Commissions receivable.....	0
Prepaid expenses.....	54,251
Deposits for future events, current.....	36,717
Total current assets.....	953,237

Investments.....	1,807,104
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Other Assets

Deposit, noncurrent.....	16,723
Total other asset.....	16,723

Property and Equipment

Land.....	102,414
Building.....	704,053
Furniture and Fixtures.....	68,694
Computer Equipment.....	724,709
Total Cost.....	1,599,870
Less, accumulated depreciation.....	(1,221,859)
Net property and equipment.....	378,011

Total Assets.....	3,155,075
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LIABILITIES AND NET ASSETS

Current Liabilities

Accounts payable and accrued expenses.....	126,643
Accrued wages, compensated absences and profit sharing.....	150,612
Deferred membership and other fees.....	446,975
Current maturities of Long-term debt.....	3,914
Total current liabilities.....	728,144

Long-term debt and commitments

SBA Loan, net of current portion.....	116,905
Other Liabilities.....	0
Total Long Term Liabilities.....	116,905

Total Liabilities.....	845,049
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NET ASSETS

Without donor restrictions.....	2,310,026
With donor restrictions.....	0
Total net assets.....	2,310,026

Total liabilities and net assets.....	3,155,075
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NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF ACTIVITIES

Year Ending April 30, 2024

OPERATING REVENUES

Membership dues.....	\$963,768
Conventions.....	2,342,621
Summer Programs.....	220,114
Collaborative Arrangements.....	9,400
Publications.....	6,986
Total Operating Revenue.....	3,542,889

OPERATING EXPENSES

Program expenses.....	2,965,439
General and administrative.....	921,267
Fundraising.....	0
Total operating expenses before depreciation.....	3,886,706

Deficit before support, investment income, other income and depreciation, operations.....	(343,817)
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SUPPORT AND OTHER INCOME

Sales commissions.....	248,197
Employee retention tax credit.....	12,571
Other income.....	34,301
Total Support and Other Income.....	295,069

Operating Surplus before investment income and depreciation.....	(48,748)
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SUPPORT AND OTHER INCOME

Investment gain, net.....	180,880
Other interest income.....	761
Total investment and interest income (loss).....	181,641

Operating Surplus before depreciation.....	132,893
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Depreciation.....	(37,763)
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Increase(decrease) in net assets.....	95,130
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Net assets, beginning of the year.....	2,214,896
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Net assets, end of the year.....	2,310,026
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