

FEB. 23-26, 2024

PITTSBURGH, PA

NACA<sup>®</sup>  
LIVE

# Associate Information

## NACA LIVE Deadlines

Event Dates	Feb. 23-26, 2024
Showcase Application Deadline	Oct. 25, 2023
Showcase Payments due	Dec. 6, 2023
Marketplace & Showcase Refund Deadlines	Jan. 24, 2024
Showcase Alternate Fee Deadlines	Feb. 16, 2024

For the latest info on NACA events, visit [naca.org](https://naca.org) and follow [@thenaca](https://twitter.com/thenaca).

# You've Decided to Attend. Now What?

Before you start, please review the <b>Event Showcase &amp; Marketplace Policies</b>		
<b>1.</b>	You must be or become a member of NACA to attend a conference.	<a href="#">Click Here</a>
<b>2.</b>	Review the conference schedule	<a href="#">Click Here</a>
<b>3.</b>	Reserve your exhibit booth  You must have a booth to present an educational session, attend a conference and/or submit attractions to showcase. Space is limited, so reserve your booth space early. Booths will be reserved upon payment of the booth fee. Payment of booth fee does not guarantee a booth will be assigned to you. However, booth space will be assured for agencies that are offered and accept showcase/alternate slots. Booth space will be assigned on a first-come, first-served basis. The Campus Activities Marketplace Booth fee of does not include any passes for the individuals who will be attending the event. Those must be purchased separately.	<a href="#">Click Here</a>
<b>4.</b>	Apply to showcase (optional)  Applications will close Oct. 25th at 11:59 PM ET. You must be a NACA associate member and purchase an exhibit booth.	<a href="#">Click Here</a>
<b>5.</b>	Register everyone staffing your booth.  You must pay a delegate registration fee for each person working your booth at the event. No delegate registrations are included in your primary booth fee. A minimum of one full delegate registration must be purchased for each firm exhibiting in the Campus Activities Marketplace. You may register online; registrations received on or before the early bird deadline will be charged the early registration fee. Registrations received after the early bird registration deadline will be charged the regular rate.	<a href="#">Click Here</a>
<b>6.</b>	Reserve hotel rooms and book travel  NACA has special conferences rates at nearby hotels. Use the links provided here to secure the discounted conference rate prior to the reservation deadline. If you are flying into the conference, you can use the Delta code for discounts on airfare.	<a href="#">Click Here</a>
<b>7.</b>	Attend associate orientation  Whether you are a seasoned associate member or new to NACA, orientation is a great way to refresh your knowledge of conference dos and dont's? Be sure to attend the pre-conference virtual associate orientation!	<a href="#">Click Here</a>
<b>8.</b>	Update act roster on your NACA® 24/7 profile  Before you attend the conference, make sure your act rosters are up to date on your NACA® 24/7 profile. The Business Connections Team and school participants will pull from your list for their interested acts.	<a href="#">Click Here</a>
<b>9.</b>	Submit an educational session proposal (optional)  Associate members submitting educational program proposals must have an active NACA membership and also must purchase booth space for submissions to be considered. Associate members cannot showcase or be an alternate in any showcase category and present educational sessions marketed to school member professional staff and/or students during the same NACA event. Educational sessions are a great way to show off your expertise and skills, as well as help schools understand how to conduct business with agencies and vendors.	<a href="#">Click Here</a>
<b>10.</b>	Review Sponsorship Opportunities (optional)  Sponsorships can offer opportunities to highlight your products and services to conference delegates.	<a href="#">Click Here</a>



# Showcase Descriptions & Requirements

Showcase Category	Emcee	Variety	Speaker	DJ	Spotlight Low/High
<b>Type of Attractions Featured on Showcase</b>	Emcees introduce each showcase and entertain the audience between acts.	These showcases are intended for traditional entertainment acts that need a longer time showcase time such as magicians, hypnotists, illusionists, mind readers, etc. as well as interactive and engaging programs such as game shows, karaoke, lip sync battles, dance lessons, etc.	Speakers are chosen to cover a diverse number of topics. Based on a recent survey, school members are most interested in topics on Diversity, Equity, and Inclusion, Mental Health, Wellness, Leadership, and LGBTQIA+.	This showcase is designed for a DJ to open up the showcase and bring energy to the crowd.	Musical acts, comics, and other established up-and-coming artists. Spotlight Low pricing must be \$2,000 or less.
<b>Sound, Lights, Stage</b>	Provided by NACA	Provided by NACA	Provided by NACA	Provided by NACA	Provided by NACA
<b>Available Slots (per event)</b>	4	6	5	1	11
<b>Alternate Slots (per event)</b>	4	3	3	1	6
<b>Performance Time</b>	25 minutes	15 mins	15 mins	15 mins	10 minutes
<b>Competing</b>	No	No	No	No	No
<b>Application Fee</b>	\$175	\$175	\$175	\$175	\$175
<b>Showcase Fee</b>	\$2,150	\$1,290	\$1,290	\$1,290	\$860
<b>Alternate Fee</b>	\$1,075	\$645	\$645	\$645	\$430
<b>Consider Moving to Another Category</b>	Spotlight, Variety	Spotlight	N/A	Emcee	Emcee, Variety

## Conference Logistics & Lodging

Hotel	Room Rate	Address	Reservation Deadline	Booking Link
<b>The Westin Convention Center, Pittsburgh (HQ)</b>	\$189 Single/Double; \$199 Triple; \$209 Quad	1000 Penn Avenue Pittsburgh, PA 15222	Wednesday, January 31, 2024	<a href="#">Click Here</a>
<b>Courtyard Pittsburgh Downtown</b>	\$179 Single/Double/ Triple/Quad	945 Penn Avenue Pittsburgh, PA 15222	Saturday, January 27, 2024	<a href="#">Click Here</a>
<b>Hampton Inn &amp; Suites Pittsburgh-Downtown</b>	\$159 Single/Double/ Triple/Quad	1247 Smallman Street Pittsburgh, PA 15222	Wednesday, January 31, 2024	<a href="#">Click Here</a>
<b>Embassy Suites by Hilton Pittsburgh Downtown</b>	\$169 Single/Double/ Triple/Quad	535 Smithfield Street Pittsburgh, PA 15222	Wednesday, January 31, 2024	<a href="#">Click Here</a>
<b>Drury Plaza Hotel Pittsburgh Downtown</b>	\$164 Single/Double; \$174 Triple; \$184 Quad	745 Grant Street Pittsburgh, PA 15219	Wednesday, January 31, 2024	<a href="#">Click Here</a>
<b>DoubleTree Hotel &amp; Suites Pittsburgh Downtown</b>	\$139 Single/Double/ Triple/Quad	1 Bigelow Square Pittsburgh, PA 15219	Wednesday, January 31, 2024	<a href="#">Click Here</a>
<b>Kimpton Hotel Monaco Pittsburgh</b>	\$175 Single/Double/ Triple/Quad	620 William Penn Place Pittsburgh, PA 15219	Wednesday, January 31, 2024	<a href="#">Click Here</a>
<b>Omni William Penn Hotel, Pittsburgh</b>	\$165 Single/Double; \$175 Triple/Quad	530 William Penn Place Pittsburgh, PA 15219	Wednesday, January 31, 2024	<a href="#">Click Here</a>

# Tentative NACA® Live Schedule

## FRIDAY, FEB. 23

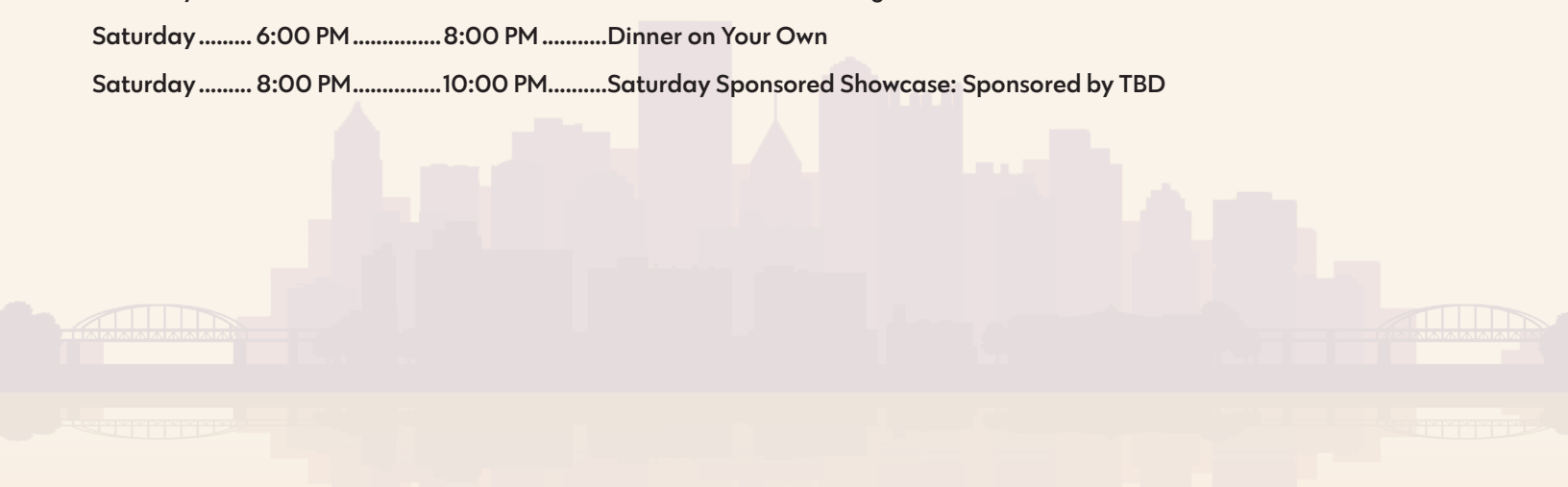
### DAY ..... START TIME ..... END TIME ..... EVENT

- Friday..... 12:00 PM..... 5:00 PM .....Registration Open
- Friday..... 12:00 PM..... 5:00 PM .....Campus Activities Marketplace Exhibitor Load In
- Friday..... 1:00 PM ..... 6:00 PM .....The Forum for Student Organization Advisors
- Friday..... 7:00 PM ..... 9:00 PM .....Welcome Reception
- Friday..... 7:00 PM ..... 8:00 PM .....Professional Staff and Associate Member Reception
- Friday..... 8:00 PM..... 9:00 PM .....Awards Ceremony & Volunteer Celebration
- Friday..... 9:30 PM ..... 11:00 PM .....NACA Foundation Trivia Tournament

## SATURDAY, FEB. 24

### DAY ..... START TIME ..... END TIME ..... EVENT

- Saturday ..... 7:30 AM ..... 5:00 PM .....Registration Open
- Saturday ..... 9:00 AM ..... 9:55 AM.....Convention Kickoff
- Saturday ..... 9:00 AM ..... 9:00 PM .....Advisor Lounge
- Saturday ..... 9:00 AM ..... 9:00 PM .....Associate Lounge Open
- Saturday ..... 9:00 AM ..... 9:00 PM .....Recharge Space Open
- Saturday ..... 9:00 AM ..... 9:00 PM .....Lactation Room Open
- Saturday ..... 9:00 AM ..... 9:00 PM .....Prayer Space Open
- Saturday ..... 9:00 AM ..... 9:00 PM .....Platinum Sponsor Promenade Open
- Saturday ..... 8:00 AM ..... 10:00 AM .....Campus Activities Marketplace Exhibitor Set Up
- Saturday ..... 9:15 AM..... 9:30 AM .....Associate Member Welcome & Networking Session
- Saturday ..... 10:00 AM..... 1:00 PM .....Campus Activities Marketplace Grand Opening
- Saturday ..... 12:00 PM..... 2:00 PM .....Lunch on Your Own
- Saturday ..... 2:00 PM..... 3:50 PM.....Showcase 1: Spotlight  
(1 Emcee @ 25 mins, 6 acts @ 10 mins, 1 Variety @ 15 mins)
- Saturday ..... 4:00 PM..... 4:50 PM.....Ed Programs & Featured Workshops Students (50 min sessions)
- Saturday ..... 5:00 PM..... 5:50 PM.....Ed Programs & Featured Workshops Students (50 min sessions)
- Saturday ..... 6:00 PM..... 7:00 PM.....Friends of Bill W. Meeting
- Saturday ..... 6:00 PM..... 8:00 PM .....Dinner on Your Own
- Saturday ..... 8:00 PM..... 10:00 PM.....Saturday Sponsored Showcase: Sponsored by TBD



## SUNDAY, FEB. 25

### DAY ..... START TIME ..... END TIME ..... EVENT

Sunday ..... 8:30 AM ..... 5:00 PM ..... Registration Open  
Sunday ..... 9:00 AM ..... 9:50 AM ..... Keynote  
Sunday ..... 9:00 AM ..... 9:00 PM ..... Advisor Lounge Open  
Sunday ..... 9:00 AM ..... 9:00 PM ..... Student Lounge  
Sunday ..... 9:00 AM ..... 9:00 PM ..... Recharge Space Open  
Sunday ..... 9:00 AM ..... 9:00 PM ..... Lactation Room Open  
Sunday ..... 9:00 AM ..... 9:00 PM ..... Prayer Space Open  
Sunday ..... 9:00 AM ..... 9:00 PM ..... Platinum Sponsor Promenade Open  
Sunday ..... 10:00 AM ..... 10:50 AM ..... Ed Programs - Community Conversations  
Sunday ..... 11:00 AM ..... 11:50 AM ..... Ed Programs (50 min sessions)  
Sunday ..... 12:00 PM ..... 2:00 PM ..... Lunch on Your Own  
Sunday ..... 2:00 PM ..... 4:00 PM ..... Showcase 2: Speaker Showcase (1 MC @ 25 mins, 5 Speakers @ 15 mins)  
Sunday ..... 2:00 PM ..... 6:00 PM ..... Campus Activities Marketplace 2 Open  
Sunday ..... 6:00 PM ..... 7:00 PM ..... Friends of Bill W. Meeting  
Sunday ..... 6:00 PM ..... 8:00 PM ..... Dinner on Your Own  
Sunday ..... 8:00 PM ..... 10:00 PM ..... Sunday Sponsored Showcase: Sponsored by TBD

## MONDAY, FEB. 26

### DAY ..... START TIME ..... END TIME ..... EVENT

Monday ..... 8:30 AM ..... 5:00 PM ..... Registration Open  
Monday ..... 9:00 AM ..... 9:00 PM ..... Advisor Lounge Open  
Monday ..... 9:00 AM ..... 9:00 PM ..... Associate Lounge Open  
Monday ..... 9:00 AM ..... 9:00 PM ..... Student Lounge  
Monday ..... 9:00 AM ..... 9:00 PM ..... Recharge Space Open  
Monday ..... 9:00 AM ..... 9:00 PM ..... Lactation Room Open  
Monday ..... 9:00 AM ..... 9:00 PM ..... Prayer Space Open  
Monday ..... 9:00 AM ..... 9:00 PM ..... Platinum Sponsor Promenade Open  
Monday ..... 8:45 AM ..... 9:50 AM ..... NACA Now (Annual business meeting)  
Monday ..... 9:00 AM ..... 9:50 AM ..... Ed Programs (50 min sessions)  
Monday ..... 10:00 AM ..... 11:30 AM ..... Professional Development Brunch  
Monday ..... 10:00 AM ..... 12:00 PM ..... Showcase 3: Trending Programs Showcase (1 MC @ 25 mins, 5 variety @ 15 mins)  
Monday ..... 12:00 PM ..... 2:00 PM ..... Lunch on Your Own  
Monday ..... 12:30 PM ..... 1:30 PM ..... Friends of Bill W. Meeting  
Monday ..... 1:00 PM ..... 1:30 PM ..... Associate Member Updates  
Monday ..... 2:00 PM ..... 2:50 PM ..... Ed Programs (50 min sessions)  
Monday ..... 3:00 PM ..... 4:30 PM ..... Showcase 4: Spotlight (1 DJ @ 15 mins, 1 Emcee @ 25 mins, 5 acts @ 10 mins)  
Monday ..... 3:00 PM ..... 6:00 PM ..... Campus Activities Marketplace 3 Open  
Monday ..... 6:00 PM ..... 8:00 PM ..... Dinner on Your Own  
Monday ..... 7:15 PM ..... 8:00 PM ..... Leadership Fellows & Friends Reception  
Monday ..... 6:00 PM ..... 10:00 PM ..... Campus Activities Marketplace Exhibitor Load-Out  
Monday ..... 8:00 PM ..... 10:00 PM ..... Monday Sponsored Showcase: Sponsored by TBD  
Monday ..... 10:00 PM ..... 11:00 PM ..... NACA Live After Party

# Exhibiting at NACA® Live

STANDARD EXHIBIT INFO	
<b>Decorator</b>	Stetson
<b>Electrical Order Link</b>	<a href="#">Click Here</a>
<b>Fees</b>	\$1,315 per booth; \$6 per sq. ft. attraction space; \$0 Booth demo
<b>Set-Up/Equipment Included</b>	10' x 10' Booth (8' back drape, 3' side drape walls), 6' skirted table, 2 chairs, Wastebasket, 1 ID sign
<b>Marketplace Map</b>	<a href="#">Click Here</a>

## EXHIBIT ACTIVITIES

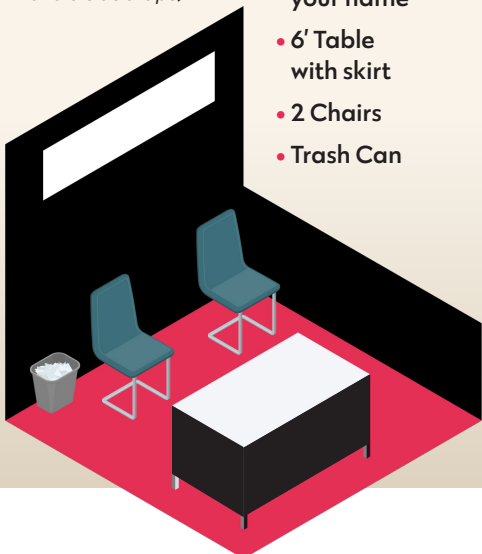
Before you purchase your booth, please review the list below to determine if you will need additional permissions for your planned activity. If you would like to do something that is not listed below, please ask as this list is not exhaustive and is subject to change pending facility regulations.

ALLOWED WITH NO PERMISSIONS	REQUIRES ADDITIONAL INSURANCE & PERMISSIONS	NOT ALLOWED
Magic tricks/sleight of hand	Inflatables/Inflatable amusement devices	Animals for display or interactive purposes
Photo booths/backdrops	Rock Climbing Wall (Permanent and mobile)/ Rock wall structures	Any activity that requires nudity
Arcade/Video/Board/Carnival Games	Roller Rink	Live entertainment performances such as singing, dancing, comedy, spoken word, hypnosis etc outside of the selected showcases
Make & Take Activities such as stuff a bear, making license plates, etc.	Pancake Art, Food Decoration	Helium Balloons
Playing recorded music or videos	Temporary Tattoos	Smoke/Pyrotechnics/Flash Paper
Caricatures	Human Claw	Confetti or Glitter
Raffles or prize giveaways	Bringing in a car, truck or trailer inside the exhibit hall	Drugs or Alcohol
	Any activity in which a delegate has to physically interact	Cash giveaways
	Outside food or beverages distribution	Retail sales
	Stickers	Distributing flyers/promo items outside of the exhibit hall
	Smash/rage rooms	Streaming video or music content on the conference wifi
	Enclosures of any kind	Films or presentations of explicit sex
	Axe throwing	Access to the loading dock door outside of load-in & load-out times
	Anything involving paint (spin art, tshirt art, etc.)	Access to the exhibit hall outside of the scheduled Campus Activities Marketplace times
	Mechanical bucking devices – including multiple ride attachments	Gun/Firearms/Weapons
	Trampolines	Tackle football
	Ziplines	
	Zippy pets	
	Trackless trains	
	Carnival rides	
	Knockerball/bubble soccer	
	Bungee devices	

### What Does Your Booth Include?

- 10' x 10' Booth  
(8' back drape and 3' side drape)

- Sign with your name
- 6' Table with skirt
- 2 Chairs
- Trash Can



# Fees & Refunds

Fee	Rate	Deadlines	Description	Refund Policy
<b>Associate Member Full Delegate Registration Fee - Early Rate</b>	\$510	Jan. 24, 2024	For the person/people working the booth the entire length of the conference. Associates MUST purchase at least one full registration prior to the start of the conference. The Early Delegate Registration deadline for each event is FOUR weeks prior to the start of the conference.	Delegate registration fees cancelled at least 14 days prior to the first day of the conference will receive a 50% refund.
<b>Associate Member Full Delegate Registration Fee - Regular Rate</b>	\$580	N/A	See above.	
<b>Associate Member Day Pass - Early</b>	\$145	Jan. 24, 2024	Designated for artists or persons who are staffing novelty attractions or booth demonstrations represented by associate members exhibiting in the Marketplace. No meals will be included. Passes may be purchased for multiple days. We strongly encourage associates to purchase day passes by the early registration deadline to reduce wait time at registration and save money.	
<b>Member Day Pass - Regular</b>	\$170	N/A	A one-day admission to the conference, purchased on a per-day basis, that does not include meals.	
<b>Campus Activities Marketplace Fee</b>	\$1,315	N/A—First come, first served	All associates must purchase a booth to attend any of the conferences. You cannot attend without one, even if there is a wait list for booth space. Booths must be purchased in order to submit showcases. Refer to Page 20 of this Guide for all Campus Activities Marketplace policies. A booth purchase does NOT include a registration.	Booths cancelled at least 30 days prior to the first day of the conference will receive a 50% refund. Booths that are assigned a wait list number are eligible for a 100% refund while on the wait list, if they request a refund up to two days prior to the first day of the conference. Exhibitors who remain on the wait list after this deadline and do not accept a booth when offered will forfeit their booth fee.
<b>Marketplace Attraction Fee</b>	\$6.00 per square foot	N/A—First come, first served	An area in the Campus Activities Marketplace set aside for large-scale booth demonstrations, usually inflatable events. Not all conferences offer this. Please contact the NACA Office for availability. Attraction space may be purchased independently from a Campus Activities Marketplace booth.	
<b>Membership Fee</b>	varies based on membership type	N/A	In order to attend an event, an agency must be a current national associate member of NACA. Applications can be found at <a href="http://naca.org/join">naca.org/join</a> .	This fee is non-refundable.
<b>Showcase Application Fee</b>	\$175	Oct. 25, 2023	The fee to submit for consideration to showcase at an event.	This fee is non-refundable.
<b>Showcase Performance Fee</b>	Varies by showcase category	Dec. 6, 2023	This fee is based on the total showcase time and whether performances are competing or not. If an act is selected to showcase and accepts, there is a showcase performance fee. Acts cannot showcase unless this showcase fee is paid. The fee varies, depending on the showcase time and event.	Showcases cancelled at least 30 days prior to the first day of the conference will receive a 25% refund unless there has been a violation of policy. Showcase alternates cancelled at least 7 days prior to the first day of the conference will receive a 100% refund. Showcase alternates who keep their spot and are not offered a showcase before or during the conference will automatically receive a 100% refund within 2 weeks after the last day of the conference.

*\*Event fee payments are not transferable from one event to another or from one institution/company to another. Delegate names can be substituted for no additional fee. All refund requests must be made in writing by sending an email to [memberrelations@naca.org](mailto:memberrelations@naca.org). The NACA Office can confirm availability. Any request for refunds that include special circumstances making it impossible to adhere to the guidelines outlined in the individual refund policies should be forwarded in writing to the NACA Office within 30 days of the event for which the refund is being requested. Any request received after this timeline will not be approved.*



# Sponsorship Opportunities

Put your brand in front of hundreds of NACA delegates, including campus talent buyers, at NACA Live.

## PLATINUM (SPONSORED NIGHT SHOWCASE)

**\$15,500 • 3 Available**

- Two (2) Exhibit Booths (with priority placement)
- Two (2) Delegate Registrations
- One (1) 60-second commercial, played prior to a showcase
- Full Page Color ad in the NACA® Live Program
- Banner Ad\* on NACA mobile app (3 days)
- Two (2) weeks advertising on NACA 24/7 landing page
- Early Access To Conference Delegate List
- Sponsor Logo displayed on: Conference Website Portal & Floor Decals/Signage
- Other Sponsor Recognition: Event slides, event program, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight and at the start of the Business Connections meetings
- One (1) NACA Events App – Push Notification Prior to the Start of your Showcase
- Exclusive VIP Lounge during your Sponsored Night Out that can be used to host campus partners and artists. Premium lounge furniture, and complementary refreshments will be provided for the space, with the ability to add more by the sponsor if needed. The seating will be for up to 6 people.
- Designated Platinum Promenade area for use outside of the marketplace times and near the Showcase Room for the Platinum Sponsor to use for business development and engagement purposes. Premium lounge furniture will be provided for the space, with the ability to add more by the sponsor if needed.

## GOLD

**\$10,500 • 1 Available**

- Two (2) Exhibit Booths (with priority placement)
- Two (2) Delegate Registrations
- One (1) 60-second commercial, played prior to a showcase
- Full Page Color ad in the NACA® Live Program
- Banner Ad\* on NACA mobile app (3 days)
- Two (2) weeks advertising on NACA 24/7 landing page
- Early Access To Conference Delegate List
- Sponsor Logo displayed on: Conference Website Portal & Signage and branding of the sponsored area
- Other Sponsor Recognition: Event slides, event program, verbal acknowledgements during stage announcements, social media shout out, NACA® Spotlight and at the start of the Business Connections meetings
- One (1) NACA Events App – Push Notification with Time is TBD
- Designated Gold Promenade area for use outside of the marketplace times and near the Registration Desk for the Gold Sponsor to use for business development and engagement purposes. The sponsor will be provided with a

10x20 space with two tables and 8 chairs.

- The Showcase Sponsor (only) will have an Exclusive VIP Lounge during the showcase periods that can be used to host campus partners and artists. Premium lounge furniture, and complementary refreshments will be provided for the space, with the ability to add more by the sponsor if needed. The seating will be for up to 6 people.

## SILVER

**\$5,350 • 5 Available**

- One (1) Exhibit Booth
- Two (2) Delegate Registrations
- One (1) 45-second commercial, played prior to a showcase
- Early Access To Conference Delegate List
- Half Page Color ad in the NACA® Live Program
- Banner Ad\* on NACA mobile app (2 days)
- Sponsor Logo displayed on: Conference Website Portal
- Other Sponsor Recognition: Event slides & verbal acknowledgements during stage announcements

## BRONZE

**\$3,850 • 5 Available**

- One (1) Exhibit Booth
- Two (2) Delegate Registrations
- One 30-second commercial, played prior to a showcase
- Early Access To Conference Delegate List
- Quarter-Page Color ad in the NACA® Live Program
- Banner Ad\* on NACA mobile app (1 days)
- Other Sponsor Recognition: Event slides & verbal acknowledgements during stage announcements

## REGISTRATION SWAG/ PROMOTIONAL ITEM GIVEAWAY

**\$3,150 • 3 Available**

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- One Table Near Registration Desk for Distribution of Item(s) to Campus Delegates

## Technology Demonstrations

**\$3,150 • 2 Available**

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Recognition on the Sponsorship Listing Page
- Thank You In The Program Guide
- One (1) Quarter-page B&W or Color Ad
- Two (2) 50 minute-demonstrations on Saturday during Education Block 3 & 4

## Featured Workshop for Students

**\$3,150 • 4 Available**

- One (1) Exhibit Booth

- One (1) Delegate Registration
- Thank You In The Program Guide
- One (1) Quarter-page B&W or Color Ad
- Two (2) 50-Minute Featured Workshop Sessions (Back-to-Back) on Friday during Education Block 1 & 2

## Volunteer T-Shirt Sponsorship

**\$3,150 + 50 T-Shirts • 1 Available**

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- Opportunity to Provide T-Shirt for All Volunteers to Wear Day 1 of the Conference

## Programming Activation Space Sponsorship

**\$4,250 • 2-4 Available**

- One (1) Exhibit Booth
- One (1) Delegate Registration & Up To 2 Day Passes (per day)
- Three (3) Days of Programming (No Amplification): Examples can be: Make & Takes, Novelty Interactives, 360 Camera, Arcade Games, V/R, Food Artists, Speed Painting/Drawing, Palm Reading, Game Shows, Massages, Tarot Cards, Aura Readers, Balloon Artists, Temporary Tattoos, etc.
- 10x20 Foot Space (1 Activation Per Day)
- Up To Four Tables, Up To 16 Chairs, One Standard 110v Power Outlet
- Logo/Signage Outside of Demonstration Space, Recognition in the NACA Events App

## Conference Lanyard Sponsors

**\$2,250 + Lanyards • 1 Available**

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- Opportunity to Provide Branded Lanyard for All Conference Attendees

## Conference Attendee Bag Sponsors

**\$2,250 + Attendee Bags • 1 Available**

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Thank You In The Program Guide
- Opportunity to Provide Branded Bags for All Conference Attendees

## Conference Exclusive Advertising NACA Events App – Push Notification

This is an opportunity for you send a 200-character message to all conference attendees via Push Notification.

**Saturday** within the first 30 minutes of Marketplace 1  
One available • \$500

**Sunday** within the first 30 minutes of Marketplace 2  
One available • \$450

**Monday** within the first 30 minutes of Marketplace 3  
One available • \$400