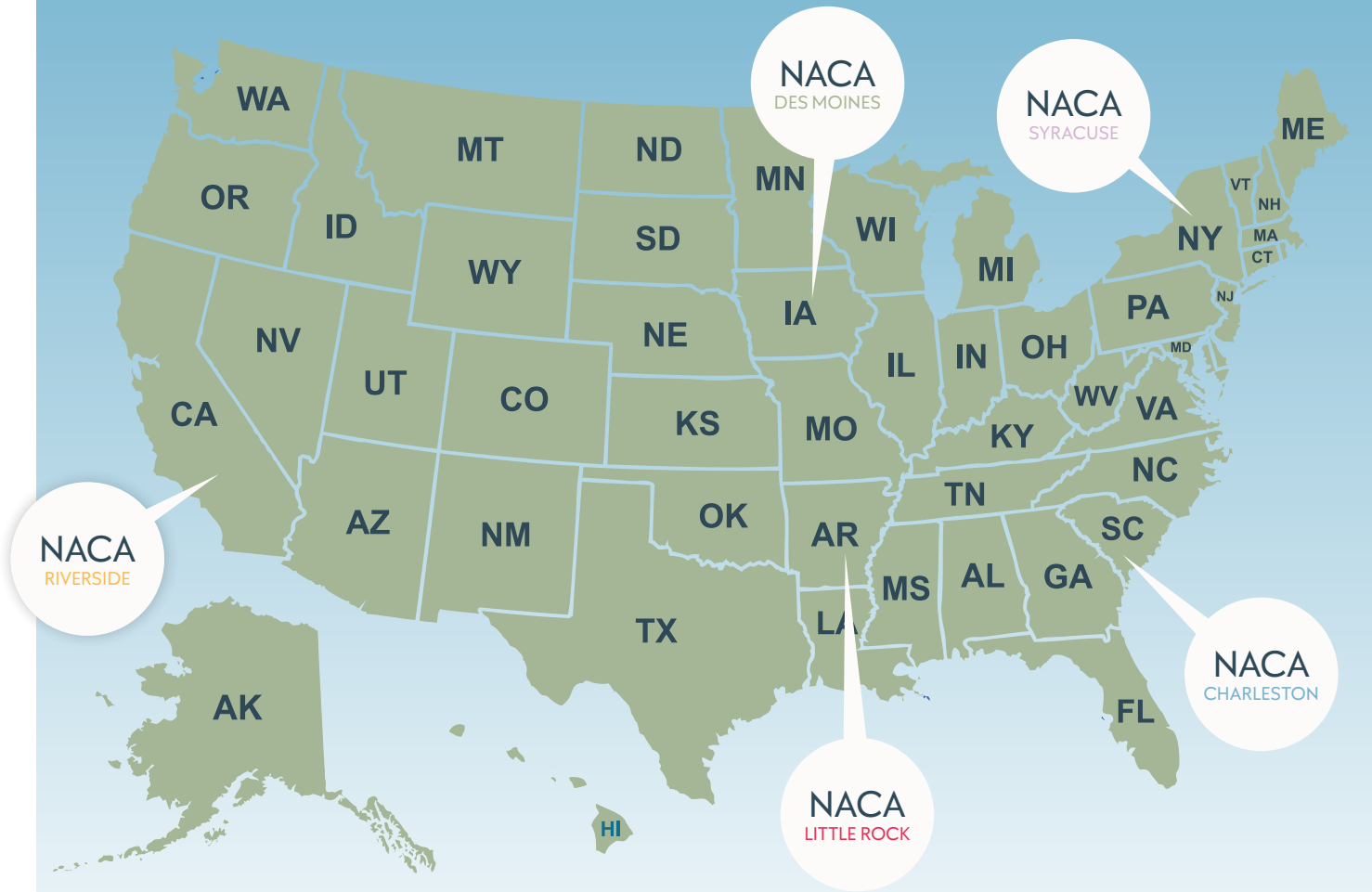


Associate Conference Information



CONFERENCES

- Charleston, SCOctober 12-14, 2023
- Little Rock, AROctober 19-21, 2023
- Syracuse, NY October 26-28, 2023
- Riverside, CA November 16-18, 2023
- Des Moines, IAApril 4-6, 2024

Conference	NACA Charleston	NACA Little Rock	NACA Syracuse	NACA Riverside	NACA Des Moines
Conference Dates	Oct. 12-14, 2023	Oct. 19-21, 2023	Oct. 26 - 28, 2023	Nov. 16-18, 2023	April 4-6, 2024
Showcase Application Deadline	July 10, 2023	July 10, 2023	July 10, 2023	July 10, 2023	Dec. 11, 2023
Showcase Payments due	August 18, 2023	August 18, 2023	August 18, 2023	August 18, 2023	Feb. 5, 2024
Marketplace & Showcase Refund Deadlines	Sept. 12, 2023	Sept. 19, 2023	Sept. 26, 2023	Oct. 17, 2023	March 5, 2024
Showcase Alternate Fee Deadlines	Oct. 5, 2023	Oct. 12, 2023	Oct. 19, 2023	Oct. 9, 2023	March 28, 2024

For the latest info on NACA events, visit naca.org and follow [@thenaca](https://twitter.com/thenaca) on social.

You've Decided to Attend. Now What?

Before you start, please review the Event Showcase & Marketplace Policies		
1.	You must be or become a member of NACA to attend a conference.	Click Here
2.	Review the conference schedule	Click Here
3.	Reserve your exhibit booth You must have a booth to present an educational session, attend a conference and/or submit attractions to showcase. Space is limited, so reserve your booth space early. Booths will be reserved upon payment of the booth fee. Payment of booth fee does not guarantee a booth will be assigned to you. However, booth space will be assured for agencies that are offered and accept showcase/alternate slots. Booth space will be assigned on a first-come, first-served basis. The Campus Activities Marketplace Booth fee of does not include any passes for the individuals who will be attending the event. Those must be purchased separately.	Click Here
4.	Apply to showcase (optional) Applications will close July 10th at 11:59 PM ET for NACA Charleston, Little Rock, Syracuse & Riverside. Applications will close Dec. 11th at 11:59 PM ET for NACA Des Moines. You must be a NACA associate member and purchase an exhibit booth.	Click Here
5.	Register everyone staffing your booth. You must pay a delegate registration fee for each person working your booth at the event. No delegate registrations are included in your primary booth fee. A minimum of one full delegate registration must be purchased for each firm exhibiting in the Campus Activities Marketplace. You may register online; registrations received on or before the early bird deadline will be charged the early registration fee. Registrations received after the early bird registration deadline will be charged the regular rate.	Registration will open in early August
6.	Reserve hotel rooms and book travel NACA has special conferences rates at nearby hotels. Use the links provided here to secure the discounted conference rate prior to the reservation deadline. If you are flying into the conference, you can use the Delta code for discounts on airfare.	Click Here
7.	Attend associate orientation Whether you are a seasoned associate member or new to NACA, orientation is a great way to refresh your knowledge of conference dos and dont's? Be sure to attend the pre-conference virtual associate orientation!	Click Here
8.	Update act roster on your NACA® 24/7 profile Before you attend the conference, make sure your act rosters are up to date on your NACA® 24/7 profile. The Business Connections Team and school participants will pull from your list for their interested acts.	Click Here
9.	Submit an educational session proposal (optional) Associate members submitting educational program proposals must have an active NACA membership and also must purchase booth space for submissions to be considered. Associate members cannot showcase or be an alternate in any showcase category and present educational sessions marketed to school member professional staff and/or students during the same NACA event. Educational sessions are a great way to show off your expertise and skills, as well as help schools understand how to conduct business with agencies and vendors.	Ed Session Submissions will open in early August
10.	Review Sponsorship Opportunities (optional) Sponsorships can offer opportunities to highlight your products and services to conference delegates.	Click Here



Showcase Descriptions & Requirements

Showcase Category	DJ	Emcee	Spotlight Low/High	Speaker	Variety	On-Site Selected Showcase
Type of Attractions Featured on Showcase	This showcase is designated for DJs to open up the showcase and bring energy to the crowd.	Emcees introduce each showcase and entertain the audience between acts.	Musical acts, comics, and other established up-and-coming artists. Spotlight Low pricing must be \$2,000 or less.	Speakers are chosen to cover a diverse number of topics. Based on a recent survey, school members are most interested in topics on Diversity, Equity, and Inclusion, Mental Health, Wellness, Leadership, and LGBTQIA+.	These showcases are intended for both traditional entertainment acts that need a longer time showcase time such as magicians, hypnotists, illusionists, mind readers, etc. as well as interactive and engaging programs such as game shows, karaoke, lip sync battles, dance lessons, etc. These showcases will be shown as live, but the associates are encouraged to show how these can be done virtually or in a hybrid model.	One act for the first showcase on Saturday may be chosen on-site by conference delegates, who will vote from among associates attending the conference who have pre-registered for this category. ONLY acts who have NEVER showcased at a previous NACA event – in any showcase category – are eligible to apply for On-Site Selected Showcase. See Event Showcase Policies for more information.
Sound, Lights, Stage	Provided by NACA	Provided by NACA	Provided by NACA	Provided by NACA	Provided by NACA	Provided by NACA
Available Slots (per event)	1	6	21	5	8	1
Alternate Slots (per event)	1	6	16	5	5	0
Performance Time	15 minutes	25 minutes	10 minutes	15 minutes	15 minutes	10 minutes
Competing (scheduled during another event)	No	No	No	No	No	No
Application Fee	\$175	\$175	\$175	\$175	\$175	N/A
Showcase Fee	\$520	\$660	\$430	\$520	\$520	\$430
Alternate Fee	\$260	\$330	\$215	\$260	\$260	N/A



Conference Logistics & Lodging

Conference	NACA® Charleston	NACA® Little Rock	NACA® Syracuse	NACA® Riverside	NACA® Des Moines
Conference Dates	Oct. 12-14, 2023	Oct. 19-21, 2023	Oct. 26-28, 2023	Nov. 16-18, 2023	April 4-6, 2024
Facility Name	Charleston Area Convention Center	Statehouse Convention Center	OnCenter	Riverside Convention Center	Iowa Events Center
Address	5001 Coliseum Dr North Charleston, SC 29418	101 E Markham St Little Rock, AR 72201	800 S State St Syracuse, NY 13202	3637 5th S Riverside, CA 92501	730 3rd Street Des Moines, IA 50309
Facility Website	northcharlestoncoliseum.pac.com	statehouseconventioncenter.com	asmsyracuse.com	riversidecvb.com	iowaeventscenter.com
Headquarters Hotel	Embassy Suites Charleston Airport & Convention Center	Little Rock Marriott	Marriott Syracuse Downtown	Marriott Riverside at The Convention Center	Hilton Des Moines Downtown
Address	5055 International Boulevard North Charleston, SC 29418	3 Statehouse Plaza Little Rock, AR 72201	100 East Onondaga Street, Syracuse, NY 13202	3400 Market Street Riverside, CA 92501	435 Park Street Des Moines, IA 50309
Booking Link	Click here	Click here	Click here	Click here	Click here
Room Rates	Single/Double \$189; Triple \$199; Quad \$209 + 14% tax/\$2.18 Destination Fee	Single/Double/ Triple/Quad: \$159 + 15% tax	Single/Double/ Triple/Quad: \$169 + 15% tax	Single \$189 / Double \$199 + 13.25% tax	Single/ Double \$169 + 15% Tax + \$15 Additional Person Fee
Reservation Deadline	Tues, Sept. 19, 2023	Wed, Sept. 27, 2023	Tues, Oct. 3, 2023	Wed, Oct. 25, 2023	
Hotel Parking Fee	\$10 daily	\$29 (valet/overnight daily) / \$18 (Day Visitors)	\$17 (self) / \$26 Daily (Valet)	\$25 Daily	\$25 Daily
Overflow Hotel	<i>To be announced</i>	<i>To be announced</i>	Crowne Plaza Syracuse	Hampton Inn Riverside Downtown	<i>To be announced</i>
Address			701 E Genessee St Syracuse, NY 13210	3505 Market Street Riverside, CA 92501	
Website/Booking Link			cpsyracuse.com		hilton.com/en/ hotels/raldohx- hampton-riverside- downtown
Room Rates			Single/Double/ Triple/Quad: \$159 + 15% tax	Single/Double/ Triple/Quad: \$189 / Double \$199 + 13.3% tax	
Reservation Deadline			Tues, Oct. 3, 2023	Thurs, Oct. 26, 2023	
Hotel Parking Fee			<i>To be announced</i>	\$23 Daily (Self)	
Airport	CHS—Charleston International Airport	LIT—Bill & Hillary Clinton National Airport	SYR—Syracuse Hancock International Airport	ONT—Ontario International Airport	DSM—Des Moines International Airport
Distance to Hotel	1 mile	7.1 Miles	7 Miles	16 Miles	6 Miles
Hotel Shuttle	Complimentary	Complimentary	N/A	N/A	N/A
Estimated Taxi Fare	\$11-\$17	\$16-\$25	\$24-\$35	\$48-\$60	\$18-\$25
Delta Discount Code	NY28V	NY28V	NY28V	NY28V	<i>To be announced</i>

Tentative Conference Schedule

Date	Start Time	End Time	Event/Activity
Thursday	11:00 AM	10:00 PM	Sponsor Activations Open
Thursday	11:00 AM	8:00 PM	Campus Activities Marketplace Exhibitor Load In
Thursday	11:00 AM	8:00 PM	Registration Open
Thursday	12:00 PM	10:30 PM	Advisor/Associate Member Lounge(s) Open
Thursday	3:00 PM	3:45 PM	Associate Member Welcome & Networking Session
Thursday	3:00 PM	3:45 PM	State Meetings & Conference Orientation
Thursday	4:00 PM	6:00 PM	Opening Showcase (1 DJ @ 15 mins, 1 MC @ 25 mins, 5 Spotlight @ 10 mins, 1 Variety @ 15 mins)
Thursday	6:15 PM	7:30 PM	Conference Dinner
Thursday	7:45 PM	9:15 PM	Campus Activities Marketplace Grand Opening
Thursday	9:30 PM	10:30 PM	Student Social
Thursday	9:30 PM	10:30 PM	Professional Staff/Associate Member Reception
Thursday	9:30 PM	10:30 PM	Friends of Bill W. Meeting
Friday			
Friday	8:00 AM	5:00 PM	Registration Open
Friday	8:30 AM	10:00 PM	Advisor/Associate Member Lounge(s) Open
Friday	8:30 AM	10:30 PM	Sponsor Activations Open
Friday	8:30 AM	9:20 AM	Educational Session Block 1
Friday	8:30 AM	9:20 AM	Featured Workshops (STUDENTS)
Friday	9:30 AM	10:20 AM	Business Connections: Networking & Building Relationships
Friday	9:30 AM	10:20 AM	Educational Session Block 2
Friday	9:30 AM	10:20 AM	Featured Workshops (STUDENTS)
Friday	10:30 AM	12:15 PM	Speaker Showcase (5 Speakers @ 15 mins, 1 MC @ 25 mins)
Friday	12:15 PM	2:15 PM	Delegate Lunch on Your Own/Wellness Break
Friday	2:15 PM	4:30 PM	Friday Spotlight Showcase (1 MC @ 25 mins, 6 Spotlight @ 10 mins, 1 Variety @ 15 mins)
Friday	2:15 PM	3:05 PM	Professional Educational Session Block 1
Friday	2:30 PM	3:00 PM	Associate Member Updates
Friday	3:00 PM	3:30 PM	Exhibitor Setup (Associates only)
Friday	3:15 PM	4:05 PM	Professional Educational Session Block 2
Friday	3:30 PM	6:00 PM	Campus Activities Marketplace 2
Friday	6:00 PM	7:45 PM	Delegate Dinner on Your Own/Wellness Break
Friday	8:00 PM	9:45 PM	New to NACA Showcase (1 MC @ 25 mins, 5 Spotlight @ 10 mins, 1 Variety @ 15 mins)
Friday	8:00 PM	9:30 PM	Advisor Networking & Business Connections Session
Friday	9:45 PM	10:30 PM	Friends of Bill W. Meeting
Saturday			
Saturday	8:00 AM	5:00 PM	Registration Open
Saturday	8:30 AM	10:00 PM	Advisor/Associate Member Lounge(s) Open
Saturday	8:30 AM	10:30 PM	Sponsor Activations Open
Saturday	8:30 AM	9:20 AM	Educational Session Block 3
Saturday	9:30 AM	10:20 AM	Business Connections: Trending Business
Saturday	9:30 AM	10:20 AM	Educational Session Block 4
Saturday	10:30 AM	12:15 PM	Saturday Spotlight Showcase (1 MC @ 25 mins, 6 Spotlight @ 10mins, 1 Variety @ 15 mins)
Saturday	12:15 PM	2:15 PM	Delegate Lunch on Your Own/Wellness Break
Saturday	1:15 PM	2:15 PM	Friends of Bill W. Meeting
Saturday	2:15 PM	3:05 PM	Educational Session Block 5
Saturday	3:15 PM	4:30 PM	Trending Programs Showcase (1 MC @ 25 mins, 4 Variety @ 15 mins)
Saturday	4:00 PM	4:30 PM	Exhibitor Setup (Associates only)
Saturday	4:30 PM	6:00 PM	Campus Activities Marketplace 3
Saturday	6:00 PM	7:15 PM	Closing Dinner & Conference Awards
Saturday	6:00 PM	9:00 PM	Campus Activities Marketplace Exhibitor Load Out
Saturday	7:30 PM	9:00 PM	Sponsored Showcase/Student Social
Saturday	7:30 PM	9:00 PM	Business Connections: Final Block Booking Meeting

Exhibiting at the Conference

STANDARD EXHIBIT INFO					
Conference	NACA® Charleston	NACA® Little Rock	NACA® Syracuse	NACA® Riverside	NACA® Des Moines
Decorator	RPM Xpo	Southwest Design & Display LLC	Great Lakes Events	Alliance Exposition Services	Freeman
Electrical Order Link	NACA Charleston Service Orders	NACA Little Rock Service Orders	NACA Syracuse Service Orders	<i>To be announced</i>	NACA Des Moines Service Orders
Marketplace Map	NACA Charleston Marketplace		NACA Syracuse Marketplace	NACA Riverside Marketplace	
Fees	\$385 per booth; \$5 per sq. ft. attraction space; \$0 Booth demo				
Set-Up/Equipment Included	10' x 10' Booth (8' back drape, 3' side drape), 6' Table, 2 Chairs, Trash Can				

EXHIBIT ACTIVITIES

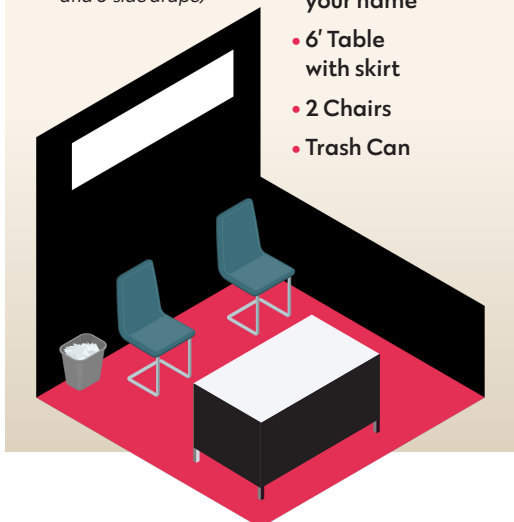
Before you purchase your booth, please review the list below to determine if you will need additional permissions for your planned activity. If you would like to do something that is not listed below, please ask as this list is not exhaustive and is subject to change pending facility regulations.

ALLOWED WITH NO PERMISSIONS	REQUIRES ADDITIONAL INSURANCE & PERMISSIONS	NOT ALLOWED
Magic tricks/sleight of hand	Inflatables/Inflatable amusement devices	Animals for display or interactive purposes
Photo booths/backdrops	Rock Climbing Wall (Permanent and mobile)/ Rock wall structures	Any activity that requires nudity
Arcade/Video/Board/Carnival Games	Roller Rink	Live entertainment performances such as singing, dancing, comedy, spoken word, hypnosis etc outside of the selected showcases
Make & Take Activities such as stuff a bear, making license plates, etc.	Pancake Art, Food Decoration	Helium Balloons
Playing recorded music or videos	Temporary Tattoos	Smoke/Pyrotechnics/Flash Paper
Caricatures	Human Claw	Confetti or Glitter
Raffles or prize giveaways	Bringing in a car, truck or trailer inside the exhibit hall	Drugs or Alcohol
	Any activity in which a delegate has to physically interact	Cash giveaways
	Outside food or beverages distribution	Retail sales
	Stickers	Distributing flyers/promo items outside of the exhibit hall
	Smash/rage rooms	Streaming video or music content on the conference wifi
	Enclosures of any kind	Films or presentations of explicit sex
	Axe throwing	Access to the loading dock door outside of load-in & load-out times
	Anything involving paint (spin art, tshirt art, etc.)	Access to the exhibit hall outside of the scheduled Campus Activities Marketplace times
	Mechanical bucking devices – including multiple ride attachments	Gun/Firearms/Weapons
	Trampolines	Tackle football
	Ziplines	
	Zippy pets	
	Trackless trains	
	Carnival rides	
	Knockerball/bubble soccer	
	Bungee devices	

What Does Your Booth Include?

- 10' x 10' Booth (8' back drape and 3' side drape)

- Sign with your name
- 6' Table with skirt
- 2 Chairs
- Trash Can



Fees & Refunds

Fee	Rate	Deadlines	Description	Refund Policy
Associate Member Full Delegate Registration Fee - Early Rate	\$320	NACA® Charleston–Sept. 14, 2023 NACA® Little Rock–Sept. 21, 2023 NACA® Syracuse–Sept. 28, 2023 NACA® Riverside–Oct. 19, 2023 NACA® Des Moines–March 7, 2024	For the person/people working the booth the entire length of the conference. Associates MUST purchase at least one full registration prior to the start of the conference. The Early Delegate Registration deadline for each event is FOUR weeks prior to the start of the conference.	Delegate registration fees cancelled at least 14 days prior to the first day of the conference will receive a 50% refund.
Associate Member Full Delegate Registration Fee - Regular Rate	\$370	N/A	See above.	
Associate Member Day Pass - Early	\$170	NACA® Charleston–Sept. 14, 2023 NACA® Little Rock–Sept. 21, 2023 NACA® Syracuse–Sept. 28, 2023 NACA® Riverside–Oct. 19, 2023 NACA® Des Moines–March 7, 2024	Designated for artists or persons who are staffing novelty attractions or booth demonstrations represented by associate members exhibiting in the Marketplace. No meals will be included. Passes may be purchased for multiple days. We strongly encourage associates to purchase day passes by the early registration deadline to reduce wait time at registration and save money.	
Member Day Pass - Regular	\$190	N/A	A one-day admission to the conference, purchased on a per-day basis, that does not include meals.	
Campus Activities Marketplace Fee	\$385	N/A	All associates must purchase a booth to attend any of the conferences. You cannot attend without one, even if there is a wait list for booth space. Booths must be purchased in order to submit showcases. Refer to Page 20 of this Guide for all Campus Activities Marketplace policies. A booth purchase does NOT include a registration.	Booths cancelled at least 30 days prior to the first day of the conference will receive a 50% refund. Booths that are assigned a wait list number are eligible for a 100% refund while on the wait list, if they request a refund up to two days prior to the first day of the conference. Exhibitors who remain on the wait list after this deadline and do not accept a booth when offered will forfeit their booth fee.
Marketplace Attraction Fee	\$5.00 per square foot	N/A	An area in the Campus Activities Marketplace set aside for large-scale booth demonstrations, usually inflatable events. Not all conferences offer this. Please contact the NACA Office for availability. Attraction space may be purchased independently from a Campus Activities Marketplace booth.	
Membership Fee	varies based on membership type	N/A	In order to attend an event, an agency must be a current associate member of NACA. Regional associate members can only attend one conference per year. Applications can be found at naca.org/join .	This fee is non-refundable.
Showcase Application Fee	\$175	NACA® Charleston, NACA Little Rock, NACA® Syracuse & NACA Riverside–July 10, 2023 NACA® Des Moines–Dec. 11, 2023	The fee to submit for consideration to showcase at an event.	This fee is non-refundable.
Showcase Performance Fee	Varies by showcase category	NACA® Charleston, NACA Little Rock, NACA® Syracuse & NACA Riverside–August 18, 2023 NACA® Des Moines–Feb. 5, 2024	This fee is based on the total showcase time and whether performances are competing or not. If an act is selected to showcase and accepts, there is a showcase performance fee. Acts cannot showcase unless this showcase fee is paid. The fee varies, depending on the showcase time and event.	Showcases cancelled at least 30 days prior to the first day of the conference will receive a 25% refund unless there has been a violation of policy. Showcase alternates cancelled at least 7 days prior to the first day of the conference will receive a 100% refund. Showcase alternates who keep their spot and are not offered a showcase before or during the conference will automatically receive a 100% refund within 2 weeks after the last day of the conference.

**Event fee payments are not transferable from one event to another or from one institution/company to another. Delegate names can be substituted for no additional fee. All refund requests must be made in writing by sending an email to memberrelations@naca.org. The NACA Office can confirm availability. Any request for refunds that include special circumstances making it impossible to adhere to the guidelines outlined in the individual refund policies should be forwarded in writing to the NACA Office within 30 days of the event for which the refund is being requested. Any request received after this timeline will not be approved.*

NACA Conference Sponsorship Opportunities

Sponsored Showcase Partner

\$5,500 • One available per event
(can be split between two associates)

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event
- Two (2) Delegate Registrations
- NACA Opening Showcase 30 Second Shoutout
- One (1) Full-page B/W or Color Ad
- Hour and Half Programming Slot during Sponsored Night Out Program on Day 3 of program (evening event) – Up to 6 acts & 1 emcee
- Three-day Banner Ad in the NACA Mobile App
- Recognition on the Sponsorship Listing Page
- Logo on the Conference web portal
- Logo on all floor decals/signage
- Early Access To Conference Delegate List
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting
- Reserved Seating Section During Sponsored Showcase

Platinum Level Partner

\$5,500 • One available per event

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event
- Two (2) Delegate Registrations
- NACA Opening Showcase 30 Second Shoutout
- One (1) Full-page B/W or Color Ad
- Three-day Banner Ad in the NACA Mobile App
- Recognition on the Sponsorship Listing Page
- Early Access To Conference Delegate List
- Logo on the Conference web portal
- Logo on all floor decals/signage
- Two-week NACA 24/7 landing page advertising spot
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking
- Platinum Promenade Space Near Registration Desk (20x20)
- Reserved Seating Section During All Showcases (excluding Sponsored Showcase)

Gold Level Partner

\$3,750 • Three available per event

- Two (2) Exhibit Booths with Priority Placement in the Exhibit Hall
Purchase Deadline to Ensure Priority Booth Placement: 12 Weeks Out from Event
- Two (2) Delegate Registrations
- 30 Second Stage Showcase Shoutout During 2nd Showcase Opening
- One (1) Full-page B/W or Color Ad
- Three-day Banner Ad in the NACA Mobile App
- Gold Tier Recognition on the Sponsorship Listing Page
- Logo on the Conference web portal
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting

Silver Level Partner

\$2,750 • Five available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- 30 Second Stage Showcase Shoutout During 3rd Showcase Opening
- One (1) Half-page B/W or Color Ad
- One-day Banner Ad in the NACA Mobile App
- Silver Tier Recognition on the Sponsorship Listing Page
- Logo on the Conference web portal
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting

Bronze Level Partner

\$1,750 • Five available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Bronze Tier Recognition on the Sponsorship Listing Page
- One (1) Quarter-page Black & White or Color Ad
- Sponsor recognition in event slides, event program, verbal acknowledgements during stage announcements, social media shoutout, NACA® Spotlight and at the start of the Block Booking Meeting

Technology Demonstrations/ Special Interest Educational Session

\$2,250 • Four available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Recognition on the Sponsorship Listing Page
- One (1) Quarter-page B/W or Color Ad
- Two (2) 50 minute-demonstrations on Saturday during Education Block 3 & 4

Registration Swag/ Promotional Item Give-A-Way

\$1,250 • Three available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- One Table Near Registration Desk for Distribution of Item(s) to Campus Delegates

Conference Lanyard

\$1,250 • One available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Opportunity to Provide Branded Lanyard for All Conference Attendees

Programming Activation Space

\$3,100 • Two-Four available per event (site dependent)

- One (1) Exhibit Booth
- One (1) Delegate Registration & Up To 2 Day Passes (per day)
- Three Days of Programming (No Amplification)
Examples: Make & Takes, Novelty Interactives, 360 Camera, Arcade Games, V/R, Food Artists, Speed Painting/Drawing, Palm Reading, Game Shows, Massages, Tarot Cards, Aura Readers, Balloon Artists, Temporary Tattoos, etc.
- 20x20 Foot Space (1 Activation Per Day)
- Up To Four Tables, Up To 16 Chairs, One Standard 110v Power Outlet
- Logo/Signage Outside of Demonstration Space, Recognition in the NACA Events App

Featured Workshop for Students

\$2,250 • Four available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- One (1) Quarter-page B/W or Color Ad
- Two (2) 50-Minute Featured Workshop Sessions (Back-to-Back) on Friday during Education Block 1 & 2

Volunteer T-Shirt

\$1,250 + 30 T-Shirts

- One available per event
- One (1) Exhibit Booth
- One (1) Delegate Registration
- Opportunity to Provide T-Shirt for All Volunteers to Wear Day 1 of the Conference

Conference Attendee Bag

\$1,250 • One available per event

- One (1) Exhibit Booth
- One (1) Delegate Registration
- Opportunity to Provide a Bag to All Campus Delegates at the Conference

CONFERENCE-EXCLUSIVE ADVERTISING

NACA Events App – Push Notification

This is an opportunity for you share a 200-character message with all the conference attendees via Push Notification directly to attendee phones.

- Day 1 within the first 30 minutes of Marketplace 1 • One available per event - \$450
- Day 2 within the first 30 minutes of Marketplace 2 • One available per event - \$350
- Day 3 within the first 30 minutes of Marketplace 3 • One available per event - \$250

30 Second Stage Showcase Shoutout

This is an opportunity for you, someone from your business, or a NACA Volunteer to deliver 30 second message to the campus delegates in the showcase room from the main stage.

- During Opening Showcase • One available per event • \$500
- During Friday Spotlight Showcase • One available per event - \$400
- During Friday Speaker Showcase • One available per event - \$350
- During Saturday Spotlight Showcase • One available per event - \$300
- During Saturday Trending Showcase (Last Showcase) • One available per event - \$250

For more information about sponsorships or advertising, contact Michael Hood at michaelh@naca.org.