

# NACA<sup>®</sup> BY THE NUMBERS

NATIONAL ASSOCIATION  
FOR CAMPUS ACTIVITIES

FY23 Financial Statements

The **National Association for Campus Activities (NACA)** empowers members to amplify the campus experience through inclusive learning, meaningful connections, and engaging entertainment that transforms college communities. NACA's vision is to create college communities where everyone belongs.

## MEMBERSHIP

### School Membership Demographics

#### By Full Time Enrollment (FTE)

|                    |            |
|--------------------|------------|
| <500.....          | 7          |
| 501-1,000.....     | 39         |
| 1001-5,000.....    | 346        |
| 5,001-10,000.....  | 167        |
| 10,001-15,000..... | 79         |
| 15,001-25,000..... | 74         |
| 25,001+.....       | 81         |
| <b>Total.....</b>  | <b>793</b> |

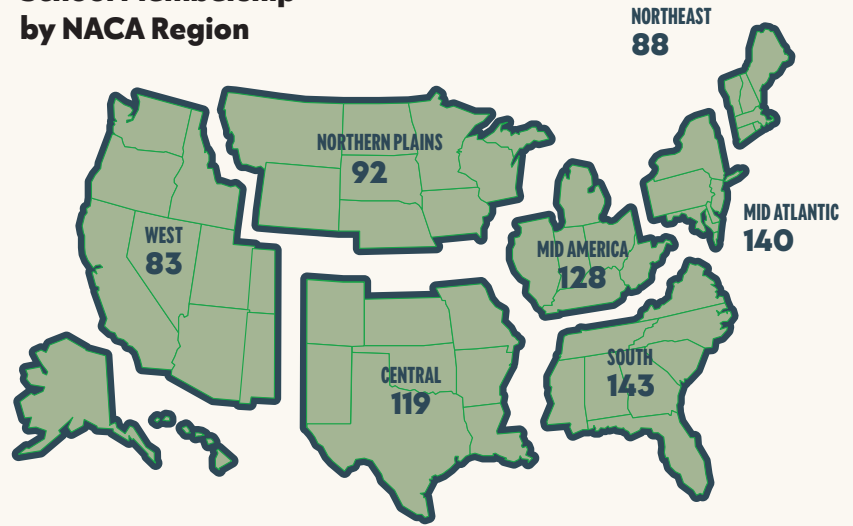
#### By Institution Type

|                |     |
|----------------|-----|
| Public.....    | 446 |
| Private.....   | 342 |
| Four-year..... | 677 |
| Two-year.....  | 111 |

#### Affiliate Members..... 9

Organizations or firms involved in services related to campus activities or interested in locating attractions for performances and not eligible for school or associate membership may join NACA as affiliate members.

### School Membership by NACA Region



International Schools: 3

### Associate Membership Demographics

|  |            |
|--|------------|
| National General Members.....                      | 129        |
| <b>National Self-Represented/Solo Artists.....</b> | <b>67</b>  |
| Regional General Members.....                      | 28         |
| <b>Regional Self-Represented/Solo Artists.....</b> | <b>69</b>  |
| <b>Total Associate Members.....</b>                | <b>293</b> |

## EVENT ATTENDANCE

### NACA CONFERENCES

#### NACA Atlanta

|                          |     |
|--------------------------|-----|
| Schools.....             | 61  |
| School Attendees.....    | 303 |
| Associate Companies..... | 84  |

#### NACA Fort Wayne

|                          |     |
|--------------------------|-----|
| Schools.....             | 53  |
| School Attendees.....    | 274 |
| Associate Companies..... | 49  |

#### NACA Hartford

|                          |     |
|--------------------------|-----|
| Schools.....             | 87  |
| School Attendees.....    | 503 |
| Associate Companies..... | 93  |

#### NACA Spokane

|                          |     |
|--------------------------|-----|
| Schools.....             | 47  |
| School Attendees.....    | 247 |
| Associate Companies..... | 41  |

#### NACA St. Paul

|                          |     |
|--------------------------|-----|
| Schools.....             | 94  |
| School Attendees.....    | 495 |
| Associate Companies..... | 56  |

#### NACA Live in Louisville

|                          |      |
|--------------------------|------|
| Schools.....             | 262  |
| School Attendees.....    | 1348 |
| Associate Companies..... | 83   |

### NACA EDUCATIONAL PROGRAMS

#### Institutes

|                                      | Schools | Attendees |
|--------------------------------------|---------|-----------|
| National Leadership Symposium.....   | 16      | 24        |
| Programming Board Institute.....     | 18      | 40        |
| Student Government East.....         | 23      | 83        |
| Student Government West.....         | 21      | 95        |
| Student Organizations Institute..... | 49      | 60        |
| Summer Leadership Event.....         | 19      | 70        |

#### Summer Series Week

|   | Schools | Attendees |
|---|---------|-----------|
| Student Government Basics.....                    | 28      | 68        |
| Programming Board Basics.....                     | 34      | 60        |
| Diversity, Equity, Inclusion & Accessibility..... | 16      | 32        |
| Advisors.....                                     | 25      | 33        |

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NATIONAL ASSOCIATION  
FOR CAMPUS ACTIVITIES

*FY23 Financial Statements*

## NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF FINANCIAL POSITION

*As of April 30, 2023*

### ASSETS

|   |                  |
|---|------------------|
| Current Assets                                |                  |
| Cash and cash equivalents.....                | 779,797          |
| Accounts receivable.....                      | 17,426           |
| Employer retention tax credit receivable..... | 239,908          |
| Commissions receivable.....                   | 100,000          |
| Prepaid expenses.....                         | 47,115           |
| Deposits for future events, current.....      | 74,097           |
| Total current assets.....                     | 1,258,343        |
| Investments.....                              | 1,627,017        |
| Other Assets                                  |                  |
| Deposits, noncurrent.....                     | 19,800           |
| Total other assets.....                       | 19,800           |
| Property and Equipment.....                   |                  |
| Land.....                                     | 102,414          |
| Building.....                                 | 704,053          |
| Furniture and Fixtures.....                   | 68,694           |
| Computer Equipment.....                       | 586,899          |
| Total Cost.....                               | 1,462,060        |
| Less, accumulated depreciation.....           | (1,184,095)      |
| Net property and equipment.....               | 277,965          |
| <b>Total Assets.....</b>                      | <b>3,183,125</b> |

### LIABILITIES AND NET ASSETS

|   |                  |
|---|------------------|
| Current Liabilities.....                                    |                  |
| Accounts payable and accrued expenses.....                  | 136,261          |
| Accrued wages, compensated absences and profit sharing..... | 111,487          |
| Deferred membership and other fees.....                     | 541,415          |
| Current maturities of long-term debt.....                   | 3,704            |
| Total current liabilities.....                              | 792,867          |
| Long-term debt and commitments                              |                  |
| SBA Loan, net of current portion.....                       | 147,474          |
| Due to NCLP.....  | 27,888           |
| Total Long Term Liabilities.....                            | 175,362          |
| Total liabilities.....                                      | 968,229          |
| <b>NET ASSETS</b>   |                  |
| Without donor restrictions.....                             | 2,159,121        |
| With donor restrictions.....                                | 55,775           |
| Total net assets.....                                       | 2,214,896        |
| <b>Total liabilities and net assets.....</b>                | <b>3,183,125</b> |

## NATIONAL ASSOCIATION FOR CAMPUS ACTIVITIES STATEMENT OF ACTIVITIES

*Year Ending April 30, 2023*

### OPERATING REVENUES

|                                 |           |
|---------------------------------|-----------|
| Membership dues.....            | 958,827   |
| Conventions.....                | 2,348,952 |
| Summer programs.....            | 262,928   |
| Collaborative arrangements..... | 18,149    |
| Publications.....               | 9,393     |
| Total operating revenue.....    | 3,598,249 |

### OPERATING EXPENSES

|   |           |
|---|-----------|
| Program expenses.....                             | 2,825,754 |
| General and administrative.....                   | 905,234   |
| Fundraising.....                                  | 2,079     |
| Total operating expenses before depreciation..... | 3,733,067 |

Deficit before support, investment income, other income and depreciation, operations.....(134,818)

### SUPPORT AND OTHER INCOME

|                                     |         |
|-------------------------------------|---------|
| Sales commissions.....              | 160,602 |
| Employee retention tax credit.....  | 218,401 |
| Other income.....                   | 34,577  |
| Total support and other income..... | 413,580 |

Operating surplus before investment income and depreciation.....278,762

### INVESTMENT AND INTEREST INCOME

|  |       |
|--|-------|
| Investment loss, net.....                        | 4,232 |
| Other interest income.....                       | 83    |
| Total investment and interest income (loss)..... | 4,315 |

Operating surplus before depreciation.....283,077

Depreciation.....(31,697)

Increase in net assets.....251,380

**Net assets, beginning of the year.....1,963,516**

**Net assets, end of the year.....2,214,896**